

39th Annual Sickle Cell 7K Road Race/4KWalk

Saturday, April 14, 2018



SICKLE CELL FOUNDATION OF GEORGIA, INC.
RUN. WALK. LIVE

SPONSORSHIP INFORMATION

• TRI-CITIES HIGH SCHOOL • EAST POINT, GA

The Sickle Cell Foundation of Georgia, Inc. and the City of East Point presents the 39th Annual Sickle Cell Road Race/Walk (7K run/ 4K walk) on **Saturday, April 14th 2018** at 7:00 a.m.

Event Sponsors will receive maximum exposure to participants, families, and spectators on Race day.

Race Day begins with an Aerobic Workout and concludes with the awards ceremony. Run times from this race can be used for placement in the 2018 Peachtree Road Race.

INVOLVE EMPLOYEES: ORGANIZE A COMPANY TEAM

Competition can be an effective team-building strategy. As a Race sponsor, we encourage you to involve employee Runners/Walkers in this annual event. Organize a company team, wear team colors or T-shirts, compete against other companies, and watch company spirit grow! All sponsors can register a team; however, Gold and Platinum Sponsors receive a limited number of free registrations with the Sponsor package. Interested employees can register online and should specify the Company team name. Become a sponsor and organize your team today!

BENEFITS	BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
	\$1,000	\$2,500	\$5,000	\$10,000
Company name on printed materials.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on SCFG Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tickets to the SCFG VIP Tent at the Road Race (5,7,10,15)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Race Day Tent for On-site Marketing		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name <i>and/or logo</i> (Bronze thru Platinum) on Shirts			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name in Event materials			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Inclusion in On-Site & Virtual Goody Bags.				<input checked="" type="checkbox"/>
Inclusion in all printed, online and media materials.				<input checked="" type="checkbox"/>
Complimentary team registrations (5-Silver) (10-Gold) (20-Platinum)				<input checked="" type="checkbox"/>
Program/speaker participation – Awards ceremony				<input checked="" type="checkbox"/>

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April 14, 2018

SPONSORSHIP APPLICATION

• TRI-CITIES HIGH SCHOOL • EAST POINT, GA



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YES! Our company and employees will help make the Sickle Cell Road Race/Walk a success.

- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000

In-Kind monetary value: \$ _____ The quantity is _____

Description of the In-Kind donation: _____

Company/Organization Name: _____

(Type or Print as it should appear in event materials)

Contact: (Mr./Ms) _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone#: _____ Fax #: _____

Website: _____ Email: _____

INSTRUCTIONS:

1. Mail, email, or fax this form by Friday, **March 31, 2018**, to the Sickle Cell Foundation address below.
Fax (404) 755-7955 Email: cjames@sicklecellga.org or rmobley@sicklecellga.org
2391 Benjamin E. Mays Dr., Atlanta, GA 30311.
2. Email two (2) logos in EPS and JPG with a transparent background, as soon as possible, to race@sicklecellga.org for placement on event materials, where applicable.
3. Make checks payable to: **Sickle Cell Foundation of Georgia, Inc.**
The Foundation is a 501(c)(3) organization. Tax-ID # 58-1122346.